

ltd-110 unit 1 exam set 3 essay



**ASSIGN
BUSTER**

hierarchical, linear, and random

Select the three most common methods of organizing web sites.

both a and b

Select the recommended design practice that applies to a web site using images for main site navigation.

provide alternative text for the images

configure text hyperlinks at the bottom of the page

Correct both a and b

no special considerations are needed

60KB

Limit the file size of a web page and its associated media to _____ avoid overly long load times.

use dark text on dark backgrounds

Which of the following is not a web design recommended practice?

a different background color on each page

Select the item below that does not belong in a consistent web site design.

all of the above

Select the items below that can help to appeal to the intended or target audience of a site.

the amount of color used on the site

the font size and styles used on the site

the overall look and feel for the site

Correct all of the above

no more than nine links or be separated into groups of no more than line links

The main site navigation or a section offering navigation choices should contain:

empty screen area around blocks of text and images

Select the best description of "white space".

use a key phrase as a hyperlink

Select a good design recommendation for text hyperlinks.

1024 by 768

Select the most popular screen resolution from those listed below:

hierarchical

Select the most commonly used site organization for commercial web sites.

Placing white space around graphics and headings helps them to stand out.

Select the true statement below.

Placing white space around graphics and headings helps them to stand out.

There is no need for a lot of navigation because web site visitors can just use the back button.

Very small text is good to use for web site appealing to the baby-boomer and older market.

Children like sites with dark colors.

Animation

should be used only if it enhances your web site. Select the true statement below.

Animation should be used to appeal to all target audiences. Correct. Animation should be used only if it enhances your web site. Animation should be used as much as possible to make your web site exciting. None of the statements are true.

in different ways. Different browsers and even different browser versions will display your web page _____. Web Accessibility Initiative (WAI). Select the group whose mission is to create guidelines and standards for Web Accessibility. wireframe. A _____ is a sketch or blueprint of a web page that shows the structure (but not the detailed design) of basic page elements such as the logo, navigation, content, and footer. perceivable, operable, understandable, robust. The four principles of WCAG 2.0 are as follows: proximity. When applying the design principle of _____ related items are grouped together. contrast. Applying the design principle of _____ serves to add visual interest and draw attention. fluid. A page layout technique that often uses a percentage value for width is called _____. display the most similar on both the Mac and PC platforms. The Web Safe Color Palette is a collection of 216 colors that all of the above. Consider _____ when designing for display on a mobile device.

small screen size, font size, contrast, all of the above.

One Web. The concept of _____ relates to providing a single resource that is configured for optimal display on multiple types of devices.

responsive web design. Progressively enhancing a web page for different

viewing contexts (such as smartphones and tablets) through the use of coding techniques is called _____ . image optimization
The process of creating an image with the lowest file size that still renders a good-quality image is called _____ .