

Discussion

[Sociology](#)



Your full January 6, Sociology One quote that stands out is that “gendering is done from birth”. We learn from this that as soon as a baby is born, we assign him his gender role. We do this unconsciously. The gender roles are assigned on the basis of the sex of the child. He/she is given a name, is dressed according to what gender he/she has, and is treated accordingly. The second quote that stands out is that “gender roles change”. We see that today men are taking care of kids and women are doing jobs at workplaces as men. Hence, gender roles have changed to some extent. One “does gender” very unconsciously. We are constantly “doing gender” even if we are appreciating reverse gender roles. When we see a father holding a baby, we approve of him. Why do we approve? This is because we know that this is not his gender role to hold the kid. So, unknowingly, we are “doing gender”. We praise a woman working from 9 to 5 pm. Why do we praise? We can just consider it as a routine thing, but we pause to praise because we know it is not her gender role to work. Again, unintentionally, we are “doing gender”.

The point that stands out in the film clip is that media makes women believe that their worth lies in how they look. Commercials and advertisements objectify women’s bodies. They tell women that they must look impossibly flawless if they want to be accepted by the world. However, media does not portray men’s bodies like this. This is the sexual discrimination which is portrayed by media that leads to women being treated as objects of beauty and sex, and men as powerful gender.