

Assignment one for fundamentals of e- business



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Assignment One First Last Number Dr. TeacherFirst TeacherLast 9 February

Assignment One Question Categories of Business

Business Model

Example

Justification

Revenue Model

E-tailer

www.scuba.com

A specialized e-tailer carrying a large collection of products related to SCUBA diving. As a bonus, it also has SCUBA related tutorial videos and articles. The site also features a free help facility (including chat) for anyone who wants to learn about the sport of SCUBA or the products on the site.

Sales of goods.

Transaction broker

www.ameritrade.com

TD Ameritrade offers online brokerage services for stocks, commodity futures, currency, and mutual funds. Doing transactions online helps save costs compared to brick and mortar brokers and also time because you can watch your transaction executed in real time in front of your eyes.

Transaction fees.

Market creator

www.elance.com

E lance has created an online marketplace where employers and workers interact for outsourcing various types of work. Primarily used for computer programming, there are several other categories such as publishing, graphic designing and videos.

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Membership and transaction fees.

2. Google Web Search Features

a. Weather for Minneapolis, MN

Weather for Minneapolis, MN

- Add to iGoogle

-20°C | °F

Current: Clear

Wind: W at 10 km/h

Humidity: 56%

b. Sunrise in Minneapolis, MN

7: 22am Wednesday (CST) - Sunrise in Minneapolis, MN, USA

1 hours 28 minutes from now

c. Calculator

$(5 * 9) + ((2 * 3)^2) = 81$

More about calculator.

c. Convertor

10 miles = 16. 09344 kilometers

More about calculator.

d. Books (search for John Grisham, first result copied below)

Ford County

John Grisham - 2010 - 340 pages - No preview

John Grisham returns with this seven short stories, all set in Ford Count,

Mississippi, which is the location of his first novel, A Time to Kill.

books. google. com - More editions

e. Currency Convertor

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100 U. S. dollars = 99. 3403799 Canadian dollars

Rates provided for information only - see disclaimer. More about currency conversion.

f. Definitions

►Web definitions for axle

a shaft on which a wheel rotates

wordnetweb. princeton. edu/perl/webwn - Definition in context

g. Local Search (pizza places near Tempe, AZ 85282)

Places for pizza near Tempe, AZ 85282

Venezias Pizza

-

89 reviews - Place page

venezias. com - 33 East Southern Avenue, Tempe - (480) 858-1660

Pizza Hut

- 7 reviews - Place page

www. pizzahut. com - 808 West Broadway Road, Tempe - (480) 829-7988

Red Devil Italian Restaurant

-

13 reviews - Place page

www. reddevilrestaurant. com - 208 West Southern Avenue, Tempe - (480)

968-2155

Boulders On Broadway

-

62 reviews - Place page

www. bouldersonbroadway. com - 530 W Broadway Road, Tempe - (480)

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921-9431

Dominos Pizza

- 3 reviews - Place page

www.dominos.com - 930 West Broadway Road, Tempe - (480) 894-6600

Papa Johns Pizza

- 3 reviews - Place page

www.papajohns.com - 1813 East Southern Avenue, Tempe - (480) 831-8500

Little Caesars Pizza

- 1 review - Place page

www.littlecaesars.com - 711 East Broadway Road, Tempe - (480) 446-2844

More results near Tempe, AZ 85282 »

h. Movie Showtimes (for zip code 85282)

Showtimes for Tempe, AZ 85282

The Roommate - 1hr 33min - Rated PG-13 - Suspense/Thriller/Drama - Trailer

No Strings Attached - 1hr 50min - Rated R - Comedy/Romance - Trailer

The Kings Speech - 1hr 51min - Rated R - Drama - Trailer - Reviews:

More movies »

i. Stock quote (for Dell)

Dell - The Official Site | Dell

Dell provides technology solutions, services and support. Visit Dell.com for Laptops, Netbooks, Tablet PCs, Desktops, Monitors, Servers, Storage, ...

Hide stock quote for DELL

<https://assignbuster.com/assignment-one-for-fundamentals-of-e-business/>

DELL - Dell Inc. (NASDAQ)

13. 87 -0. 12 (-0. 86%) Feb 8 4: 00pm ET

13. 90 +0. 03 (0. 22%) After Hours

Open:

13. 95

High:

14. 17

Low:

13. 83

Volume:

0

Avg Vol:

16, 074, 000

Mkt Cap:

26. 77B

Disclaimer

More information about DELL »

Question 3: Google Services and Tools

1. Scholar

Scholar Create email alert

Results 1 - 10 of about 1, 090, 000. (0. 22 sec)

2. Bottom of Form

Analysis of recommendation algorithms for e-commerce

[PDF] from psu. eduB Sarwar, G Karypis, J Konstan... - ... on

Electronic commerce, 2000 - portal. acm. org

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ABSTRACT Recommender systems apply statistical and knowledge discovery techniques to the problem of making product recommendations during a live customer interaction and they are achieving widespread success in E-Commerce nowadays. In this paper, we ...

Cited by 900 - Related articles - All 39 versions

[PDF] Developing and validating trust measures for e-commerce: An integrative typology

[PDF] from iastate. edu DH McKnight, V Choudhury... - Information systems ..., 2003 - bus. iastate. edu

Evidence suggests that consumers often hesitate to transact with Web-based vendors because of uncertainty about vendor behavior or the perceived risk of having personal information stolen by hackers. Trust plays a central role in helping consumers overcome perceptions of risk ...

Cited by 1019 - Related articles - View as HTML - BL Direct - All 8 versions

2. Maps

3. Product Search (results for coffee maker with grinder)

4. Translation from English to Spanish

English to Spanish translation

Hola Jeanette,

¿Ha recibido el CD que me envió la semana pasada? Favor de acusar recibo, Gracias.

Saludos,

Lisa