

# [Assignment one for fundamentals of e- business](https://assignbuster.com/assignment-one-for-fundamentals-of-e-business/)

Assignment One First Last Number Dr. TeacherFirst TeacherLast 9 February Assignment One Question Categories of Business   
Business Model   
Example   
Justification   
Revenue Model   
E-tailer   
www. scuba. com   
A specialized e-tailer carrying a large collection of products related to SCUBA diving. As a bonus, it also has SCUBA related tutorial videos and articles. The site also features a free help facility (including chat) for anyone who wants to learn about the sport of SCUBA or the products on the site.   
Sales of goods.   
Transaction broker   
www. ameritrade. com   
TD Ameritrade offers online brokerage services for stocks, commodity futures, currency, and mutual funds. Doing transactions online helps save costs compared to brick and mortar brokers and also time because you can watch your transaction executed in real time in front of your eyes.   
Transaction fees.   
Market creator   
www. elance. com   
Elance has created an online marketplace where employers and workers interact for outsourcing various types of work. Primarily used for computer programming, there are several other categories such as publishing, graphic designing and videos.   
Membership and transaction fees.   
2. Google Web Search Features   
a. Weather for Minneapolis, MN   
Weather for Minneapolis, MN   
- Add to iGoogle   
-20°C | °F   
Current: Clear   
Wind: W at 10 km/h   
Humidity: 56%   
b. Sunrise in Minneapolis, MN   
7: 22am Wednesday (CST) - Sunrise in Minneapolis, MN, USA   
1 hours 28 minutes from now   
c. Calculator   
  
(5 \* 9) + ((2 \* 3)^2) = 81   
More about calculator.   
c. Convertor   
10 miles = 16. 09344 kilometers   
More about calculator.   
d. Books (search for John Grisham, first result copied below)   
Ford County   
John Grisham - 2010 - 340 pages - No preview   
John Grisham returns with this seven short stories, all set in Ford Count, Mississipi, which is the location of his first novel, A Time to Kill.   
books. google. com - More editions   
e. Currency Convertor   
  
100 U. S. dollars = 99. 3403799 Canadian dollars   
Rates provided for information only - see disclaimer. More about currency conversion.   
f. Definitions   
►Web definitions for axle   
a shaft on which a wheel rotates   
wordnetweb. princeton. edu/perl/webwn - Definition in context   
g. Local Search (pizza places near Tempe, AZ 85282)   
Places for pizza near Tempe, AZ 85282   
Venezias Pizza   
-   
89 reviews - Place page   
venezias. com - 33 East Southern Avenue, Tempe - (480) 858-1660   
Pizza Hut   
- 7 reviews - Place page   
www. pizzahut. com - 808 West Broadway Road, Tempe - (480) 829-7988   
Red Devil Italian Restaurant   
-   
13 reviews - Place page   
www. reddevilrestaurant. com - 208 West Southern Avenue, Tempe - (480) 968-2155   
Boulders On Broadway   
-   
62 reviews - Place page   
www. bouldersonbroadway. com - 530 W Broadway Road, Tempe - (480) 921-9431   
Dominos Pizza   
- 3 reviews - Place page   
www. dominos. com - 930 West Broadway Road, Tempe - (480) 894-6600   
Papa Johns Pizza   
- 3 reviews - Place page   
www. papajohns. com - 1813 East Southern Avenue, Tempe - (480) 831-8500   
Little Caesars Pizza   
- 1 review - Place page   
www. littlecaesars. com - 711 East Broadway Road, Tempe - (480) 446-2844   
  
More results near Tempe, AZ 85282 »   
h. Movie Showtimes (for zip code 85282)   
Showtimes for Tempe, AZ 85282   
The Roommate - ‎1hr 33min‎ - ‎Rated PG-13‎ - ‎Suspense/Thriller/Drama‎ - Trailer   
No Strings Attached - ‎1hr 50min‎ - ‎Rated R‎ - ‎Comedy/Romance‎ - Trailer   
The Kings Speech - ‎1hr 51min‎ - ‎Rated R‎ - ‎Drama‎ - Trailer - Reviews:   
More movies »   
i. Stock quote (for Dell)   
Dell – The Official Site | Dell   
Dell provides technology solutions, services and support. Visit Dell. com for Laptops, Netbooks, Tablet PCs, Desktops, Monitors, Servers, Storage, ...   
  
Hide stock quote for DELL   
DELL‎ - Dell Inc. (NASDAQ)‎   
13. 87 -0. 12‎ (-0. 86%‎)  Feb 8 4: 00pm ET   
13. 90‎ +0. 03‎ (0. 22%‎)  After Hours   
Open:   
13. 95   
High:   
14. 17   
Low:   
13. 83   
  
Volume:   
0   
Avg Vol:   
16, 074, 000   
Mkt Cap:   
26. 77B   
Disclaimer   
More information about DELL »   
Question 3: Google Services and Tools   
1. Scholar   
Scholar       Create email alert   
Results 1 - 10 of about 1, 090, 000. (0. 22 sec)   
2. Bottom of Form   
Analysis of recommendation algorithms for e-commerce   
[PDF] from psu. eduB Sarwar, G Karypis, J Konstan… - … on Electronic commerce, 2000 - portal. acm. org   
ABSTRACT Recommender systems apply statistical and knowledge dis- covery techniques to   
the problem of making product recom- mendations during a live customer interaction and they   
are achieving widespread success in E-Commerce nowadays. In this paper, we ...   
Cited by 900 - Related articles - All 39 versions   
[PDF] Developing and validating trust measures for e-commerce: An integrative typology   
[PDF] from iastate. eduDH McKnight, V Choudhury… - Information systems …, 2003 - bus. iastate. edu   
Evidence suggests that consumers often hesitate to transact with Web-based vendors be- cause   
of uncertainty about vendor behavior or the perceived risk of having personal information stolen   
by hackers. Trust plays a central role in helping consumers overcome per- ceptions of risk ...   
Cited by 1019 - Related articles - View as HTML - BL Direct - All 8 versions   
2. Maps   
3. Product Search (results for coffee maker with grinder)   
4. Translation from English to Spanish   
English to Spanish translation   
Hola Jeanette,   
¿Ha recibido el CD que me envió la semana pasada? Favor de acusar recibo, Gracias.   
Saludos,   
Lisa