

International business

Business



Personal ment Dear Sir/Madam, I would hereby like to apply for a Master in International Business in your institution. I am interested in this field because I have an interest in developing a career in international business and later running my own business internationally. I would like to have some knowledge and skills in how international business is run and how international businesses respond to the ever-dynamic business environment. I would also like to make a positive impact on the environment in future and change the trend of environmental destruction caused by multinational corporations through emission of gases and waste disposal. I believe that through the course I can gain sufficient knowledge to be able to handle such issues and other related problems associated with international business. My previous educational background has also motivated me to apply for this course. I am currently a BA student in this institution, which is relevant to my course because it entails business issues. So far, I have learned a lot about business administration and management, and I would like to widen this knowledge further to the international level. My choice to apply for the course in this school is because as a student here I have known the institution to be an excellent place. The culture of the school and its diversity are great opportunities to reckon, and they blend with my philosophy. The school values development of leaders and creation of knowledge in business issues, and that is exactly what I believe in. Business rocks the world; this institution creates knowledge in business; and I choose to be here. I am hoping to get a positive feedback from you soon. Thank you for your consideration.

Yours Sincerely,

Student

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References list

Shenkar, O., & Luo, Y. (2008). *International business*. Thousand Oaks, Calif.: Sage Publications.