

Online personal finance assignment

Business



?? An example of unearned income is when a friend of mine bought me a \$15 gift card for [tunes. 10. Describe at least two common types of variable expenses that you expect to have at some point in your life. (1-2 sentences. 1. Mints) -?? The amount you spend on food each month is usually a variable expense, since prices and the kind of food you buy can change. An electric bill for a house or apartment is usually a slightly different amount each time, depending on how much electricity you used. 1 1 . Describe at least two non-Talleyrand expenses that you expect to have at some point in your life. (2-4 sentences. 1. 0 points) -?? Two non-Talleyrand expenses that I think I might have to pay are electric bill and groceries. These are two things I find most important when functioning on a daily basis. 12.

Describe at least two discretionary expenses that you expect to have at some point in your life. (2-4 sentences. 1. 0 points) -?? Two discretionary expenses that I expect are movie tickets, and a wedding ring. Because dates and marriage are a thing. 13. Imagine you have a that money toward, such as housing, utilities, transportation, food, clothing, entertainment, savings, and so on. Then put a dollar amount next to each item to show how much money you would budget for this item each month. Make sure the total adds up to \$1, 000. (3. 0 points) TIP: The cost of each item can be a rough estimate.

You don't need to research specific costs of each expense. Gifting internet and cable package-\$89. 99 MIL- \$\$ Gas- \$120 Toilet Paper/Powerless-\$25 Groceries-\$150 Dishwashing liquid/laundry detergent/ soap-\$30 14. Describe an advertisement you've seen that uses a desire based marketing message. What desire does this ad appeal to? (2-4 sentences. 1. 0 points) TIP: This can <https://assignbuster.com/online-personal-finance-assignment/>

be any type of ad, such as a TV commercial, a radio ad, a magazine ad, a billboard, an Internet ad, or another type of ad. -?? There was an ad I saw on television that was promoting a dating website.

The advertisement used a love based marketing message for its desire. 15.

Describe an advertisement you've seen that uses a fear based marketing message. What fear does this ad appeal to? (2-4 sentences. 1. 0 points) TIP:

This can be any type of ad, such as a TV commercial, a radio ad, a magazine ad, a billboard, an Internet ad, or another type of ad. -?? An Advertisement that used fear as a marketing tool that I've seen recently was an ad on smoking. The ad was about the movement to quit smoking, and the type of fear that was used was a fear for your life status.