

# [Advocacy plan](https://assignbuster.com/advocacy-plan/)

[](https://assignbuster.com/)[Health & Medicine](https://assignbuster.com/essay-subjects/health-n-medicine/)

Advocacy Plan s)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Questions Your answers, ideas etc. On what health problem do you want to focus your advocacy plan?   
The high infant mortality rates in Detroit   
What are the causes of this health problem?   
Women in the Detroit area do not receive sufficient education on how to carry pregnancies to full term.   
Women lack the knowledge of how to take care of their newborn babies.   
Parents are ill-equipped with the knowledge of how to take care of their babies during the first year.   
What are the changes or outcomes you want to see?   
I want to see all women in Detroit carry their pregnancies successfully till delivery. I am also eager to see parents, and in particular, first-time parents, care for their babies well and reduce the current infant mortality to near zero.   
What other people and/or organizations could help out?   
The city’s health department   
The state’s health educators   
City officials   
Organizations   
Detroit Community Health Connection   
Healthy Detroit   
Community Health Awareness Group   
What are the best ways to present your ideas to other people? Minimum of 3, including letter writing.   
letter writing/email   
press/media release   
newspaper editorial   
announcements   
posters   
lobbying   
parent involvement   
Outline your action plan:   
Supplies needed   
Task assignments   
Timeline   
other   
Supplies Needed   
Computers, internet access, printer, letter size printing papers, large poster cards,   
Task assignments   
Four staff members of Community Health Awareness Group to help   
20 colleagues to help in mailing and preparation of letters   
20 colleagues to aid in distribution of posters   
Healthy Detroit to provide means of making announcements to residents of the area   
One member of the city’s health department to help reach the media   
Timeline   
By October 30, 2015, secure permission and support from the local authorities   
By November 15, inform parents and get their consent to attend and participate in the education program   
By November 30, put posters, send mails, submit adverts to the press, and newspaper editorials   
By December 20, hold about twelve educative meetings in various places around Detroit   
Budget   
$1000