

# [Texas deca facts – spring 2017](https://assignbuster.com/texas-deca-facts-spring-2017/)

Mission StatementDECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management. Executive Director of National DECAPaul Wardinski ONTEXAS DECA FACTS – SPRING 2017 SPECIFICALLY FOR YOUFOR ONLY$13. 90/PAGEOrder NowNational DECA CenterReston, VirginiaMailing Address for National DECADECA   
1908 Association Drive   
Reston, Virginia 20191-1594The four regions of National DECANorth Atlantic Region   
Central Region   
Southern Region   
Western RegionOfficial Magazine of National DECA" DECA Direct" 2016-2017 Executive Officers for the High School DivisionPresident, Donald LeCompte, PA @DECA\_Donald

North Atlantic Region Vice President, Emily Fraser, Ontario @DECAvpEmily

Central Region Vice President, Brandon Allen, MI @DECAvpBrandon

Southern Region Vice President, Victoria Meng, TX @DECAvpVictoria

Western Region Vice President, Rohan Ghiya, AZ @DECAvpRohan

The official DECA emblem... is a diamond-shaped design. It embraces the   
organization's affinity for the diamond while displaying a bold, modern design.   
The four points inside the diamond represents the first set of DECA's Guiding   
Principles. The four outer points represent the second set of DECA's guiding   
principles and the polished leaders DECA prepares. Four inner points of the DECA Diamond represent the purpose of our comprehensive learning program: Integrates into Classroom Instruction   
Connects to Business   
Applies learning   
Promotes CompetitionThe outer four points of the DECA Diamond address he   
results of the comprehensive learning program. DECA   
prepares the next generation to be: Community oriented   
Academically prepared   
Professionally responsible   
Experienced leadersOfficial Color of DECABlue, black may be used when blue is unavailable. If on a blue field, the logo may   
be white. National DECA Tagline" Own Your Future" Texas DECA Tagline" Texas DECA Builds" International and State DECA MonthNovember 1-30, 2016DECA's Three Primary PurposesTo assist state/provincial associations in the growth and development of   
DECA

To further develop education in marketing and distribution which will   
contribute to occupational competence

To promote understanding and appreciation for the responsibilities of   
citizenship in our free, competitive, enterprise system

DECA's Core Values and AttributesCompetence   
Innovation   
Integrity   
TeamworkDECA EstablishmentDECA was established nationally in 1946 with 17 charter states and the first National DECA conference was held in Memphis, TN, April 1947State Advisor for Texas Collegiate DECAKathy Walton, Austin Community CollegeTexas DECA is the \_\_\_ Largest Association of National DECA2ndThere were \_\_\_\_ DECA chapters in Texas during the 2015-2016 school-year with a total membership of \_\_\_\_\_\_\_\_ members. 249

13, 933

GeographyDECA operates in all 50 states plus Puerto Rico, the District of Columbia,   
Guam, the Virgin Islands, Canada, Mexico, China, Spain, Korea and   
Germany.   
Texas is located in the Southern Region of National DECA   
Texas DECA is divided into 11 districtsThe Texas DECA Executive Council is made up of the State DECA Officers / The 2016-2017 State DECA Officers: Hayden Pfaff, President, Vista Ridge High School

Marjorie Sproul, VP of Visual Media, New Tech High @ Coppell

Tyler Barry, VP of Social Media, Birdville Center of Technology and Advanced Learning

Brittney Colbath, VP of Team Operations, Copperas Cove High School

Texas DECA Executive DirectorJosh Shankle   
[email protected]District 1Leo Saenz, Edcouch-Elsa High SchoolDistrict 2Diana Salazar, Judson High SchoolDistrict 3Mike Miller, George Ranch High SchoolDistrict 4Julieanne Ash, Klein Oak High SchoolDistrict 5Chairperson, Stewart Burns, Smithville High SchoolDistrict 6Treasurer, Traci Buckner, Pittsburg High SchoolDistrict 7Secretary, Lisa Greco, Birdville Center of Technology and Advanced LearningDistrict 8Chair-Elect, Donna Crow, Pampa High SchoolDistrict 9Jennifer Urbanek, Lake View High SchoolDistrict 10Araceli Garcia, Eastwood High SchoolDistrict 11Kim Adams, North Garland High SchoolTexas DECA Mailing AddressTexas DECA   
PO Box 164908   
Fort Worth, Texas 76161Membership Divisions of DECAHigh School Division   
Collegiate DECA   
Alumni Division   
Professional DivisionMembership DuesThe dues for membership in Texas DECA are $8. 00.   
The dues for membership in National DECA are $8. 00.   
The Alumni Division of DECA permits persons to retain affiliation in a supportive capacity. Dues are $16. 00. Official DECA MerchandiseDECA Images is the official supplier of DECA jewelry, blazers, clothing, and   
membership supplies. DECA Related Materials is the official supplier of published   
DECA materials that support classroom instruction and chapter management. DECA TerminologyDECA offers a well-rounded " competitive events program" -- not   
" contests".   
At the local level, DECA is referred to as a " chapter" -- not a " club".   
Persons belonging to a DECA chapter are " members" -- not " DECA   
students".   
National DECA is made up of state and territorial " associations" -- state   
associations are made up of local chapters.   
CTSO is an acronym for Career and Technical Student Organization2016-2017 ConferencesThe Southern Region Conference (Ultimate Power Trip) is in Washington,   
D. C., November 18-20, 2016.   
The 2016-17 State Career Development Conference will be held February   
23-25, 2017, in San Antonio, Texas.   
The 2016-17 International Career Development Conference will be held   
April 26-29, 2017 in Anaheim, CA. Scholarships available to deserving DECA members in Texas include: Northwood University Scholarship Johnson & Wales University   
J. C. Penney Scholarship Sears Scholarship   
Otis Spunkmeyer Scholarship Best Buy Scholarship   
Publix Super Market Scholarship Marriott Scholarship   
Chick-Fil-A Scholarship Randalls/Tom Thumb   
K-Mart Scholarship NAPA Scholarship   
Harry A. Applegate Scholarship DECA, Texas Association ScholarshipThe five leadership academies available for members to attend at ICDC are: Aspire   
Elevate   
Empower   
Ignite   
ThriveThere are five online events offered to all members: DeVry Innovation and Entrepreneurship Challenge   
Finish Line Challenge   
FIDM Challenge   
Virtual Business Challenges   
Stock Market GameThere are five chapter campaigns available: Promotional Campaign   
Global Entrepreneurship Week Campaign   
Community Service Campaign   
Membership Campaign   
Advocacy Campaign