

# [Texas deca facts – spring 2017](https://assignbuster.com/texas-deca-facts-spring-2017/)

Mission StatementDECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management. Executive Director of National DECAPaul Wardinski ONTEXAS DECA FACTS – SPRING 2017 SPECIFICALLY FOR YOUFOR ONLY$13. 90/PAGEOrder NowNational DECA CenterReston, VirginiaMailing Address for National DECADECA
1908 Association Drive
Reston, Virginia 20191-1594The four regions of National DECANorth Atlantic Region
Central Region
Southern Region
Western RegionOfficial Magazine of National DECA" DECA Direct" 2016-2017 Executive Officers for the High School DivisionPresident, Donald LeCompte, PA @DECA\_Donald

North Atlantic Region Vice President, Emily Fraser, Ontario @DECAvpEmily

Central Region Vice President, Brandon Allen, MI @DECAvpBrandon

Southern Region Vice President, Victoria Meng, TX @DECAvpVictoria

Western Region Vice President, Rohan Ghiya, AZ @DECAvpRohan

The official DECA emblem... is a diamond-shaped design. It embraces the
organization's affinity for the diamond while displaying a bold, modern design.
The four points inside the diamond represents the first set of DECA's Guiding
Principles. The four outer points represent the second set of DECA's guiding
principles and the polished leaders DECA prepares. Four inner points of the DECA Diamond represent the purpose of our comprehensive learning program: Integrates into Classroom Instruction
Connects to Business
Applies learning
Promotes CompetitionThe outer four points of the DECA Diamond address he
results of the comprehensive learning program. DECA
prepares the next generation to be: Community oriented
Academically prepared
Professionally responsible
Experienced leadersOfficial Color of DECABlue, black may be used when blue is unavailable. If on a blue field, the logo may
be white. National DECA Tagline" Own Your Future" Texas DECA Tagline" Texas DECA Builds" International and State DECA MonthNovember 1-30, 2016DECA's Three Primary PurposesTo assist state/provincial associations in the growth and development of
DECA

To further develop education in marketing and distribution which will
contribute to occupational competence

To promote understanding and appreciation for the responsibilities of
citizenship in our free, competitive, enterprise system

DECA's Core Values and AttributesCompetence
Innovation
Integrity
TeamworkDECA EstablishmentDECA was established nationally in 1946 with 17 charter states and the first National DECA conference was held in Memphis, TN, April 1947State Advisor for Texas Collegiate DECAKathy Walton, Austin Community CollegeTexas DECA is the \_\_\_ Largest Association of National DECA2ndThere were \_\_\_\_ DECA chapters in Texas during the 2015-2016 school-year with a total membership of \_\_\_\_\_\_\_\_ members. 249

13, 933

GeographyDECA operates in all 50 states plus Puerto Rico, the District of Columbia,
Guam, the Virgin Islands, Canada, Mexico, China, Spain, Korea and
Germany.
Texas is located in the Southern Region of National DECA
Texas DECA is divided into 11 districtsThe Texas DECA Executive Council is made up of the State DECA Officers / The 2016-2017 State DECA Officers: Hayden Pfaff, President, Vista Ridge High School

Marjorie Sproul, VP of Visual Media, New Tech High @ Coppell

Tyler Barry, VP of Social Media, Birdville Center of Technology and Advanced Learning

Brittney Colbath, VP of Team Operations, Copperas Cove High School

Texas DECA Executive DirectorJosh Shankle
[email protected]District 1Leo Saenz, Edcouch-Elsa High SchoolDistrict 2Diana Salazar, Judson High SchoolDistrict 3Mike Miller, George Ranch High SchoolDistrict 4Julieanne Ash, Klein Oak High SchoolDistrict 5Chairperson, Stewart Burns, Smithville High SchoolDistrict 6Treasurer, Traci Buckner, Pittsburg High SchoolDistrict 7Secretary, Lisa Greco, Birdville Center of Technology and Advanced LearningDistrict 8Chair-Elect, Donna Crow, Pampa High SchoolDistrict 9Jennifer Urbanek, Lake View High SchoolDistrict 10Araceli Garcia, Eastwood High SchoolDistrict 11Kim Adams, North Garland High SchoolTexas DECA Mailing AddressTexas DECA
PO Box 164908
Fort Worth, Texas 76161Membership Divisions of DECAHigh School Division
Collegiate DECA
Alumni Division
Professional DivisionMembership DuesThe dues for membership in Texas DECA are $8. 00.
The dues for membership in National DECA are $8. 00.
The Alumni Division of DECA permits persons to retain affiliation in a supportive capacity. Dues are $16. 00. Official DECA MerchandiseDECA Images is the official supplier of DECA jewelry, blazers, clothing, and
membership supplies. DECA Related Materials is the official supplier of published
DECA materials that support classroom instruction and chapter management. DECA TerminologyDECA offers a well-rounded " competitive events program" -- not
" contests".
At the local level, DECA is referred to as a " chapter" -- not a " club".
Persons belonging to a DECA chapter are " members" -- not " DECA
students".
National DECA is made up of state and territorial " associations" -- state
associations are made up of local chapters.
CTSO is an acronym for Career and Technical Student Organization2016-2017 ConferencesThe Southern Region Conference (Ultimate Power Trip) is in Washington,
D. C., November 18-20, 2016.
The 2016-17 State Career Development Conference will be held February
23-25, 2017, in San Antonio, Texas.
The 2016-17 International Career Development Conference will be held
April 26-29, 2017 in Anaheim, CA. Scholarships available to deserving DECA members in Texas include: Northwood University Scholarship Johnson & Wales University
J. C. Penney Scholarship Sears Scholarship
Otis Spunkmeyer Scholarship Best Buy Scholarship
Publix Super Market Scholarship Marriott Scholarship
Chick-Fil-A Scholarship Randalls/Tom Thumb
K-Mart Scholarship NAPA Scholarship
Harry A. Applegate Scholarship DECA, Texas Association ScholarshipThe five leadership academies available for members to attend at ICDC are: Aspire
Elevate
Empower
Ignite
ThriveThere are five online events offered to all members: DeVry Innovation and Entrepreneurship Challenge
Finish Line Challenge
FIDM Challenge
Virtual Business Challenges
Stock Market GameThere are five chapter campaigns available: Promotional Campaign
Global Entrepreneurship Week Campaign
Community Service Campaign
Membership Campaign
Advocacy Campaign