

# Psychology exam 2 test answers



**ASSIGN  
BUSTER**

If you salivate to the smell of a hamburger and fries, learning theory would suggest that you have formed an association based on? classical conditioning.

\_\_\_\_\_ refers to a procedure in classical conditioning where a CR no longer occurs in the presence of the CS due to the absence of the UCS. Extinction

A(n) \_\_\_\_\_ refers to the behavior elicited by the unconditioned stimulus.  
unconditioned response

Jane's dog will listen to her commands but ignores her sister's commands.

Jane's dog would be demonstrating stimulus discrimination.

To avoid conditioned taste aversions, cancer patients are now given \_\_\_\_\_ during chemotherapy unusually flavored candies or ice cream

\_\_\_\_\_ are consequences that alter the likelihood of behaviors. Rewards and punishments

\_\_\_\_\_ refers to the process of experience producing an enduring change in behavior. Learning

Thorndike's idea that responses that brought about positive outcomes would likely be repeated is called the law of effect.

Positive reinforcers \_\_\_\_\_ the likelihood of ensuing responses. increase

Jenna walks into her science class laboratory, and she immediately feels queasy. Today is the day her class is dissecting frogs and she is sickened by

the smell of the formaldehyde. However, after an hour Jenna is no longer sickened because of habituation.

As a marine biologist, you are trying to teach a dolphin to jump over a bar. At first, you reward the dolphin every time it swims near the bar. Then, you only reward her when she emerges from the water near the bar. Eventually, you reward the dolphin each time she jumps out of the water. Then, you only reward the dolphin when she jumps over the bar. This technique is an example of shaping.

A television producer who receives a monthly check is working according to a \_\_\_\_\_ schedule of reinforcement. fixed interval

Your text suggests that fishing is a good example of a \_\_\_\_\_ reinforcement schedule. variable interval

Using the Premack principle, once you have finished studying for your next biology test you should do something you enjoy.

A punisher is an aversive consequence that weakens the behavior it follows.

Punishment must be administered \_\_\_\_\_ in order to be effective. immediately and consistently

The most effective form of punishment usually involves penalties, such as loss of privileges.

Wolfgang Kohler suggested that chimps are capable of insight learning.

\_\_\_\_\_ reported that watching violent behaviors makes children more likely to behave violently? Bandura

\_\_\_\_\_ refers to the condition in which media violence reduces emotional arousal while watching violence. Psychic numbing

Another term for eidetic imagery is photographic memory.

When you hear a phone number and are able to recall it for a brief period, the phone number is thought to reside within \_\_\_\_\_ memory. working

\_\_\_\_\_ refers to the term for any system that encodes, stores, and retrieves information. Memory

The stream of information from your foot is first passed through \_\_\_\_\_ memory. sensory

The capacity of working memory is about \_\_\_\_\_ items. 7

Two strategies that are useful in dealing with the limits of working memory are chunking and rehearsal.

Bob sells lamps for a living. In order to help people remember his telephone number, he requests the number 981-5267. Bob advertises his number as 981-LAMP. Bob is hoping that \_\_\_\_\_ will aid his customers in remembering his phone number. elaborative rehearsal

Long-term memory is thought to have an unlimited capacity.

\_\_\_\_\_ memory is the LTM subsystem that stores memory for how things are done. Procedural

\_\_\_\_\_ most clearly resembles an encyclopedia in terms of its content.

Semantic memory

\_\_\_\_\_ refers to the inability to form new memories. Anterograde amnesia

Your ability to remember where you were the morning of September 11, 2001, is an example of a(n) flashbulb memory.

\_\_\_\_\_ memory is an unconscious form of memory that can alter behavior.

Implicit

The TOT phenomenon occurs when you know a word but cannot name it.

Material that is \_\_\_\_\_ is more susceptible to interference in memory. low in meaningfulness

\_\_\_\_\_ occurs when newly learned information prevents the retrieval of previously stored, similar information. Retroactive interference

Absent-mindedness in a college student would typically involve trying to study while watching television.

The memory process of \_\_\_\_\_ involves the retention of information over time. storage

\_\_\_\_\_ refers to a situation in which memories are colored by our beliefs and previous experiences. Bias

Mnemonics are methods for encoding information by associating it with information already in LTM.