

Frito lay mapping

Business



FRITO LAY MAPPING al Affiliation) Employee Awareness: The Multi-million dollar Company has undertaken various initiatives to become one of the world's largest “ Green Manufacturer”. One of these initiatives is undertaking initiatives that basically engage employees in conservation of resources through proper energy consumption. For instance the company uses score cards to improve employees' capacity to conserve the environment through evaluation of their performances.

Use of renewable sources of energy; the company has made efforts to install solar panels in order to reduce the amount of electrical energy it consumes.

Moreover, energy conservation measures such as the use of skylight conference rooms has also been adopted in the company. Consequently, efforts to use biomass boilers to generate biogas energy have also been adopted to ensure that potato waste generated is not simply discarded.

Water Conservation: The Company has undertaken initiatives to recycle waste water through purchasing of filters that would facilitate the process of water recycling.

Recycling of wastes: Other waste products such as potato wastes are also recycled and manufactured as animal feed, earning the company extra income.

Zero Waste Landfill Goals: All the conservation efforts undertaken by the Frito Lays Company are undertaken with a major purpose of reducing wastes that are taken to the landfill. The Company has managed to reduce the amount of waste taken to the Lanfills to 3. 5% annually.

Reference

Green Manufacturing and Sustainability at Frito-Lay. (n. d.). Green Manufacturing and Sustainability at Frito-Lay. Retrieved February 9, 2014, <https://assignbuster.com/frito-lay-mapping/>

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