

Organizations



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Planning events can be hard if one is doing it alone. However, there are many organizations that can help plan parties, conferences, and even meetings. These organizations make sure that resources like entertainers, equipment, invitations, food and other necessary materials would be provided so that the activity would have a smooth flow and be successful. When researching over the internet, three event planning organizations were easily accessible: Association of Catering and Events Professionals (ACEP), Event Planners Association (EPA) and MyPartyPlanner. com.

All the websites contain many resources to help planners - whether professional or amateur- to organize their events well. The ACEP is a union of many caterers and events planners who pay membership dues to be able to access many resources aside from getting many referrals from the website. The referrals can easily be gotten because each member is allowed to be listed in the directory and clicking on the member's name will lead the surfer directly to the member's website. It also provides continuing education by letting members attend seminars where speakers are able to share their own knowledge about different aspects of events planning.

Another membership benefit is the eligibility to join Rivermark Community Credit Union (RCCU) that can give loans for business, education and housing development. The members also get many opportunities for socializing and networking. It also has a newsletter that updates members about the industry and developments of special concerns. The directory is segmented according to the following tabs: catering, entertainment, floral and decor, event services, facilities and hotels, photography and video, and publications.

The Events Planning Association is another organization of events planners, caterers and event resource providers with a website that helps members and visitors alike in planning their activities. What makes it different from ACEP is that there are also member suppliers of game rentals like inflatables and the website's goal is to help make events cost-effective without losing quality. Unlike ACEP, members are also given free website designs to help create their website links. The website also features spotlights on members to help inspire those who are just beginning in the business.

The website also helps coordinate insurances and legal services to its members. If ACEP has the RCCU, EPA offers equipment financing for its members. Another difference is that it has safety guidelines to ensure that members are aware of precautionary measures for their activities. It also has a discussion forum so that members can lend assistance and tips to each other. MyPartyPlanner.com is not an organization that seeks fees from membership of party or events suppliers. It allows suppliers, though, to become affiliates. The website offers lots of tips and information on how visitors to the site can plan their own events properly.

It offers many suggestions on themes and other related information to help planners brainstorm their activities. It has a directory of services where affiliates or resources can be contacted through their own websites. If ACEP and EPA have many suppliers, this website has more because it even includes fireworks, beauty and make-up, fashion and animal suppliers. All three websites and organizations have information on where to get resources like planners for activities. Each one has its own highlight that makes it a good resource for both amateur and professional organizers.