

# Oracle business intelligence



**ASSIGN  
BUSTER**

An organization can best achieve significant competitive advantage by focusing on operational excellence, which can be described as smart, agile and aligned. Management excellence, which can be described as having “lean and mean” equines processes. Management excellence, which can be described as being smart, agile and aligned. Correct. An organization can best achieve significant competitive advantage by focusing on management excellence, which can be described as being smart, agile and aligned. 2.

Which of the following are tasks of the Bal Competency Center (BCC)?

Cognac do propelled (1) Punk (Propos “ brat westerly predawn deployed) Gulled the users In self service with regard to repetitive BI tasks (such as management reporting and recurring simple analysis) Assume ownership of all operational and transactional systems that contain equines data necessary in business critical analysis. Do the ad-hoc and difficult analyses themselves (until they become repetitive) (\*) Make sure the wheel Is not invented over and over, by overseeing the Bal initiatives throughout the enterprise (\*) Correct.

Do the ad-hoc and difficult analyses themselves (until they become repetitive) is not a task of the Bal Competency Center (BCC). 3. Which of the following types of Bal Business cases focuses on helping customers do the right things? Cognac do propelled (1) Punk Efficiency Effectiveness (\*) Transformational Correct. Effectiveness focuses on helping customers do the right things. 4. According too 2007 survey, companies that regard their Bal initiatives as “ Very Successful” have the highest rate of Bal tool standardization around a single vendor. Cognac do propelled (1) Punk Pravda (\*) Falls Correct.

According to a 2007 survey, companies that regard their Bal initiatives as “Very Successful” have the highest rate of Bal tool standardization around a single vendor. 5. An integrated Bal tools business case articulating the value of “One version of the truth” is of relatively high impact and likely requires significant IT buy in and low line of business buy in. Cognac do propelled (1) Punk Pravda Falls (\*) Incorrect. In addition to IT buy in, this business case would require significant line of business buy in. 6. What is the most important reason to consider all levels in building a Bal business case?

Cognac do propelled (1) Punk Because it helps in building a business case focused on efficiency improvements. Because Business Strategy directly determines infrastructure requirements. Because clear definition of Management and Operational processes is not possible without an understanding of the customer’s business strategy. Because the levels build on each other can provide direct linkage from a customer’s business strategy to the supporting infrastructure components. (\*) case is that the levels build on each other, which can provide direct linkage from a customer’s business strategy to the supporting infrastructure components. . According to companies surveyed in 2005 and 2007, Bal tool standardization around a single vendor increased from \_ in 2005 to in 2007. Cognac do 11%/ Correct. According to companies surveyed in 2005 and 2007, Bal tool standardization around a single vendor increased from 24% in 2005 to 42% in 007. 8. Many customers express concerns over data quality in their operational systems and use this as an excuse to delay Bal initiatives. Cognac do propelled (1) Punk Correct. Many customers express concerns over data quality in their operational systems and use this as an excuse to delay Bal initiatives. .

Emphasizing the Business Intelligence Competency Center (BCC) in a Bal business case can emphasize the strategic importance of Bal as a function within the enterprise and thereby underscore the importance and value of Bal technology to prospective customers Cognac do propelled (1) Punk Correct. Emphasizing the Business Intelligence Competency Center (BCC) in a Bal business case can emphasize the strategic importance of Bal as a function within the enterprise and thereby underscore the importance and value of Bal technology to 10.

Chose the list of capabilities provided by a Bal implementation that correctly orders those capabilities from least valuable to the organization to greatest. Cognac do propelled (1) Punk Reporting Analysis -> Forecasting (\*) Analysis Reporting -> Forecasting Analysis Forecasting Reporting Reporting -> Forecasting Analysis Correct. Reporting Analysis -> Forecasting 1. Which of the following types of Bal Business cases would you most likely position to a customer's director of IT Operations? Cognac do propelled (1) Punk Efficiency (\*) IT Alignment Effectiveness Correct.

You would most likely position efficiency to a customer's director of IT Operations. 12. In 2008, a Forrester survey showed that more than 40% of organizations use how many different Bal tools? Cognac do propelled (1) Punk 1-2 2-3 3-5 More than 5 Correct. In 2008, a Forrester survey showed that more than 40% of organizations 13. Historically, customers have been challenged in implementing Business Intelligence solutions for the what of following reasons? Cognac do propelled (1) Punk (Propose hybrid wheeziest predawn deporting) Data storage capacity is insufficient for Bal.

Fragmented data sources throughout the enterprise yield multiple versions of the truth (\*) Duplication in data extraction (\*) IT not involved in Bal deployments (\*) Incorrect. Fragmented data sources throughout the enterprise yield multiple versions of the truth, Duplication in data extraction and IT not involved in Bal deployments. 14. The Business Intelligence Competency Center (BCC) should consist of a team of individuals with which of the following critical skill sets? Cognac do propelled (1) analytic skills business skills (\*) IT skills designing skills Correct.

The Business Intelligence Competency Center (BCC) should consist of a team of individuals with the following critical skill sets: analytical skills, IT skills and business skills. 15. For which of the following types of business cases would you most likely need the highest level of executive sponsorship? Cognac do propelled (1) Punk Transformational (\*) Correct. You would most likely need the highest level of executive sponsorship for Transformational business cases. 16. Operational excellence as management strategy focuses on cost, quality and speed.

Cognac do propelled (1) Punk Correct. Operational excellence as management strategy focuses on cost, quality and speed. 17. In building a transformational Bal business case, positioning of Bal tools should focus on what of the following? Cognac do propelled (1) Punk Flexibility. New functionality. Tool standardization. Convergence with Business Process Management. (\*) Incorrect. In building a transformational Bal business case, positioning of Bal tools would focus on Convergence with Business Process Management. 18.

An integrated Bal tools business case emphasizing savings in IT staff training costs is of relatively high impact and likely requires significant IT buy in and low line Incorrect. The impact of this business case is low relative to other integrated Bal tools business cases. Competency Center (BCC)? Cognac do propelled (1) Punk A BCC is an organizational entity that groups interrelated skills, experience, and domain expertise together to promote and deliver Bal through a consistent set of skills, standards, and best practices. \*) A BCC can deliver repeatable, successful deployments in a way that is beneficial to the entire organization rather than just a single project. (\*) A BCC should focus on helping all business functions, not “ Just” finance, or marketing, or sales, or any other department. (\*) Customer BCC initiatives are most likely to succeed when the BCC reports into the Coo’s organization. Correct.

Assumption of ownership of operational and transactional business systems is not a task of the Bal Competency Center (BCC). 20.

Which of the following represents the best business driver for an integrated Bal tool set? Cognac do propelled (1) Punk An integrated Bal tool set provides lower TCO. An integrated Bal tool set is more efficient to administer Regulatory and other reporting requirements increase the significance of have a single source of truth (\*) Regulatory requirements mandate consolidated Bal tools sets be used for reporting. Correct. Regulatory and other reporting requirements increase the significance of have a single source of truth. 21.

An integrated Bal tools business case can be built around which of the following? Cost Savings (\*) Scalability (\*) Development Efficiency (\*) Fault Tolerance scalability and development efficiency. 22. Bal implementations

can hid underlying data quality issues. Customers with data quality issues should address those issues prior to undertaking a Bal initiative. Incorrect. Bal implementations can actually assist in identifying underlying data quality issues. 23. What are the levels of building a Bal business case (from lowest to highest)?

Data and Infrastructure -> Bal Foundation and PM Applications Use, Governance and BCC Management and Operational Processes Business Strategy (\*) Data and Infrastructure -> Bal Foundation and PM Applications Management ND Operational Processes -> Business Strategy Data and Infrastructure -> Bal Foundation and PM Applications -> Use, Governance and BCC Business Strategy Management and Operational Processes Data and Infrastructure -> Use, Governance and BCC Bal Foundation and PM Applications -> Management and Operational Processes Business Strategy Correct.

Data and Infrastructure -> Bal Foundation and PM Applications Use, Governance and BCC Management and Operational Processes Business Strategy 24. A Business Intelligence Competency Center (BCC) can be an important part of a Bal business case regardless of business case type. Cognac do propelled (1) Punk Correct. A Business Intelligence Competency Center (BCC) can be an important part of a BI business case regardless of business case type. 25.

A leading discount brokerage firm deployed Oracle Bal Sales Analytics and achieved the following results (among others): improved sales productivity, with 2, 400 when posits Cognac do propelled (1) Punk Correct. Efficiency 26.

In most organizations today, CICS are typically focused on managing information as an asset. Cognac do propelled (1) Punk Incorrect. In most organizations today, CICS are not typically focused on managing information as an asset. 27.

What is a risk off Bal initiative led solely by the line of business? Cognac do Unlikely to achieve adequate ROI Tends to focus more on product selection rather than business needs. May produce an ill-architect solution whose TCO explodes over time (\*) Likely to produce expansive technical solution that does not adequately solve any particular business problem. Correct. A Bal initiative led solely by the line of business may produce an ill- restricted solution whose TCO explodes over time. 28.

In building a BI business case around a business strategy of operational excellence, positioning of Bal Tools should focus on which of the following? Cognac do Tool standardization. (\*) Convergence with Business Process Management. Correct. In building a Bal business case around a business strategy of operational excellence, positioning of Bal Tools should focus on tool standardization. 29. Which of the following attributes off Bal solution would be appropriate to highlight in a Bal business case targeted at helping customers make the right cessions?

Cognac do propelled (1) Punk Role-based data delivered near real-time (\*) Exception-based alerts (\*) A single Bal platform increases IT operational efficiency Data delivered across various devices (\*) Correct. Operational efficiency gains of a single Bal platform is an attribute to be highlighted in an efficiency-based business case 30. Which of the following terms refers too



business case that focuses on enabling new things? Cognac do propelled (1)  
Punk Correct. Transformational is the term that refers to a business case that focuses on enabling new things.