

# Meeting recommendations and response to changes which



**ASSIGN  
BUSTER**

Meeting the customers' expectations with best products and services with employee commitment and constant improvement. Since founding, Toyota's corporate philosophy is "Customer first" & "Quality First", which gained them more recognition such as Deming Application Prize, Japan Quality Control Award. Also, Toyota introduced the Statistical Quality Control, conducted Total Quality Management which is based on the corporate philosophy "Customer First", "Total Participation" and Kaizen. Increase in recommendations and response to changes which involves conscientious manufacturing happened with the implementation of Creative Idea Suggestion System.

Subsequently, the essential ideas of Total Quality Management and critical thinking and also kaizen (nonstop change) through imaginative development spread all through the organization and flourished, adding to higher quality products and work quality at all levels and positions and enhancing the imperativeness of people and associations. Toyota's way to deal with quality. Toyota has accomplished a notoriety for the generation of excellent vehicles in all nations around the globe. This has been accomplished by a way to deal with quality control and quality affirmation. Consumer loyalty is at the core of all Toyota exercises. To fulfill client needs, Toyota incorporates all Members in quality control exercises. Toyota quality depends on the adaptability and cooperation of its Members. Cautious choice and constant organized preparing has brought about a workforce which is multi-talented, adaptable and exceptionally energetic; focused on keeping up and enhancing the Company execution.

TQM involves four process steps Focus on Continuous Process Improvement, to make forms noticeable, repeatable and quantifiable. Concentrate on palpable impacts on procedures and approaches to streamline and diminish their belongings. Analyzing the way the client applies the item, prompts change in the item itself. Broaden management's concern beyond the immediate product.