

Art and risky business in which the maker

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Art is a diverse field of expressing emotions, technical and imaginative skills of the creator that can be expressed in form of visual or auditory representation. Art has always been used by humans to communicate and express emotion since the beginning of time from early Stone Age to present. The craftsman knows what he wants to make before he makes it. The making of a work of art is a strange and risky business in which the maker never knows quite what he is making until he makes it (Collingwood, 1938).

Art can be viewed and interpreted in many ways, each person has his own unique judgment, but when art is viewed by an expert they use a set of rules to judge an artwork. This is known as art criticism. Art criticism is the analysis and evaluation of artwork in theoretical perspective and to evaluate its importance in the history of art. Experts who criticize art follow certain guidelines for art criticism. These are known as elements of art and principles of art. These guidelines are also used by artists to strengthen their artwork and to have more impact on their audience.

Elements of art are kind of like all the basic material needed to make an art. Elements of art consist of lines, shape, color, value, form, space, texture. Lines can be straight, curved, thick, thin and etc. Color used in art can be bright or dull, monochromatic or complementary. Value is the level of brightness or darkness in colors used. Space is the element which highlights the positive or negative aspects of the art or can be used to achieve level of depth in art. Form and shape are 3 dimensional and 2 dimensional elements of art. Form has volume and depth while shape only has area.

Finally, texture is the how the object feels or looks. Mostly all the elements in art varies according to artist mood and level of expertise to express these emotions with depth in art. Principles of arts is how efficiently the basic material (elements of art) is used. Principle of arts consists of rhythm, balance, emphasis, proportion, gradation, harmony, variety, movement. Rhythm and movement is the illusion of movement in artwork. Balance is to add stability or equilibrium to the artwork which can be further categorized by symmetrical or asymmetrical. Harmony is combining similar visually satisfying objects together. Emphasis is creating a center of attention in the artwork.